



The right start could be All it takes!

Tuesday, July 9, 2013, 6:00 pm,
DAIS Conference Center (Doukas School)
151 Mesogeion Str., 15126 Maroussi



SPEAKERS:

DANAE BEZANTAKOU, Managing
Director Navigator, Kefi Tours, Greek
Food Obsessions, Matilda Hotel
CHRISTA BOTTENBRUCH, General
Manager SEB GROUPE
Dr. CONSTANTINE V. KIRITSIS,
President SAED
XENIA KOURTOGLOU, President &
CEO FOCUS BARI

PROGRAM:

Danae Bezantakou	Welcome speech/ Introduction
Xenia Kourtoglou	The key to success
Christa Bottenbruch	If you fail to plan, you plan to fail
Dr. Constantine V. Kiritsis	Ideas + Implementation = Innovation. There is always a way to do something better... The point is to find the way!
	Cocktail

Sponsors:



Participants



Christa Bottenbruch, General Manager SEB GROUPE HELLADOS S.A.

MBA at IMD, Lausanne. She was a key Member of the initial start up team of Papagallino stores. After her MBA she returned to Greece and worked in Marketing at Johnson & Johnson Greece and Benrubi S.A. Since 1999, she holds her current position in Groupe Seb Hellados. Groupe Seb is the worldwide leader in Small Domestic Appliances and Cookware. Since 2012 she is Vice President of SVEIS the industry association for Electrical Appliances in Greece. Mentor at iforU.



Dr. Constantine "Dino" Kiritsis, President Doukas School Alumni Association.

Founder of StudySmart.gr, an ICAP training & education partner, founder of the non-profit Teachers Without Borders and International Curriculum Development Expert & Professional Trainer for PwC in Central Eastern Europe and the Middle East. He is greatly responsible for the launch of professional qualifications in Greece (ACCA, CIA, CFA etc) by setting up Globaltraining (Partner & Executive Director) and as Head of PwC's Academy in Greece. He is also an author, and an active inspirational speaker on entrepreneurship, education and business issues featured in over 100 events in the past decade. He has delivered over 7,000 hours of professional & academic (MBA) training. His profile is featured in this year's (2013) "Who is Who" of Greece.



Xenia Kourtoglou, President & CEO FOCUS BARI S.A

Xenia Kourtoglou, alumna of Pierce and Deree Colleges, started her business career in 1985 and in 1988 founded Focus Bari, a leading Market Research Agency in Greece, with local and international activity and recognition. For 25 years Focus Bari provides the market with the Industry Currency Surveys for Radio and Press, and leading surveys on Technology, Telecommunications, E-commerce and a vast variety of consumer/FMCG product lines. She is particularly active in the business community through her participation and contribution at local and European organizations on Media & Market Research, on Digital Advertising and Technology (ESOMAR, EMRO, SEDEA, EEDE, IAB, TOGME), is a founding member of I for U Mentoring Network, has been a regular lecturer at Panteion University, is a regular speaker at local and international conferences, and a constant supporter and mentor of career women and entrepreneurs.